configuring a reason of establishing the RRC as MBMS UE counting.

2. The method of claim **1**, wherein the UE is in an idle mode.

3. An apparatus, comprising: a receiving module, a sending module, a two-layer protocol module, and an application layer module, wherein:

the application layer module is configured to, when determining that a Group Call System Enabler (GCSE) service is transmitted via a Multimedia Broadcast and Multicast Service (MBMS) carrier, instruct the two-layer protocol module to response a UE counting message;

the receiving module is configured to send a received UE counting message to the two-layer protocol module;

the two-layer protocol module is configured to at least one of:

parse the UE counting message, generate a Radio Resource Control (RRC) establishing message according to the instruction of the application layer module, and generate a UE counting response after an RRC connection is established; or

parse the UE counting message, generate the RRC establishing message according to the instruction of the application layer module, and configure a reason of establishing the RRC as MBMS UE counting; and

the sending module is configured to send the message generated by the two-layer protocol module to over an air interface.

4. An apparatus, comprising: a receiving module, a sending module, a two-layer protocol module, and an application layer module, wherein:

the receiving module is configured to send a received UE counting message to the two-layer protocol module;

the two-layer protocol module is configured to:

parse the UE counting message;

send a service identifier in the UE counting message to the application layer module;

the application layer module is configured to, when determining a service corresponding to the service identifier is a Group Call System Enabler (GCSE) service transmitted via a Multimedia Broadcast and Multicast Service (MBMS) carrier, instruct the two-layer protocol module to response the UE counting message;

the two-layer protocol module is further configured to at least one of:

generate a Radio Resource Control (RRC) establishing message according to the instruction of the application layer module, and generate a UE counting response after an RRC connection is established; or

generate the RRC establishing message according to the instruction of the application layer module, and configure a reason of establishing the RRC as MBMS UE counting; and

the sending module is configured to send the message generated by the two-layer protocol module over an air interface.

5. A method for obtaining a UE counting result, applied for supporting continuous transmission of a group service, comprising:

receiving, by an evolved Node B (eNB), a UE counting request message comprising indication information that indicates counting of a number of UEs in an idle mode is required;

sending, by the eNB, the UE counting request message comprising the indication information;

receiving, by the eNB, a counting response message; and

sending, by the eNB, the counting response message.

6. The method of claim **5**, wherein

UE counting results of User Equipments (UEs) in an RRC connected mode and an idle mode are obtained; and

the counting response message received by the eNB is sent by the UEs in the RRC connected mode and the idle mode.

7. The method of claim **5**, wherein

UE counting results of UEs in an idle mode are obtained; and

the counting response message received by the eNB is sent by the UEs in the idle mode.

8. The method of claim **6**, wherein, for the UE in the idle mode, receiving, by the eNB, the counting response message comprises at least one of:

receiving a UE counting response via an established Radio Resource Control (RRC) connection; or

receiving an RRC establishing message, a reason of establishing the RRC in the RRC establishing message being Multimedia Broadcast and Multicast Service (MBMS) UE counting.

9. A method for suspending data transmission, applied for supporting continuous transmission of a group service, comprising:

receiving, by an evolved Node B (eNB), a message comprising a suspend indication and a service identifier, the suspend indication and the service identifier being used to indicate that data transmission of a service corresponding to the service identifier is to be suspended;

sending, by the eNB, the message comprising the suspend indication and the service identifier;

initiating, by a UE needing to continuously receiving service data corresponding to the service identifier, a procedure of establishing a point-to-point carrier; and

stopping, by the eNB, sending the data transmission of the service at a preset time point.

10. The method of claim **9**, wherein the message further comprises time information indicating at least one of a modification period, a Single Frequency Network (SFN), or a time point from which the data transmission is suspended.

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